

PRICE LIST FOR RENTING

P.I.O.

BILLBOARDS dimensions od poster surfaces 504 x 238 cm

renting period	I category		II category	
	illuminated billboard	non illuminated billboard	illuminated billboard	non illuminated billboard
14 days	210,00 €	160,00 €	197,50 €	135,00 €
28 days	420,00 €	320,00 €	395,00 €	270,00 €

start of advertising: **according to the calendar of posting periods**
minimal advertising period: **14 days**

CITYLIGHTS dimensions od poster surfaces 118,50 x 175 cm

renting period	I category	II category	III category
14 days	175,00 €	135,00 €	100,00 €
28 days	350,00 €	270,00 €	200,00 €

start of advertising: **according to the calendar of posting periods**
minimal advertising period: **14 days**

BIGBOARDS dimensions od poster surfaces 1000x500 cm

renting period	illuminated bigboard
month rental	1.500 €

- prices are given in EUR and are charged in HRK according to the Croatian National Bank's mean rate of exchange on the day when the invoice is issued
- the prices do not include 23% VAT
- rabates are approved depending on the value and duration of the advertising campaign
- seasonal discount is approved fot January and February
- depending on the available capacity before the start of the campaign, we approve quantitydiscounts in the form of additional surfaces

The rental price includes the media plan, poster distribution and maintenance, continuous monitoring of surfaces throughtout the campaign, prompt repairs of any damaged posters and a photo catalog of the advertising campaign.